

SCHOLASTIC SOURCE

DECEMBER 2009

ST. PETE ESSENTIALS

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333 1st St. S.
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33701

\$119/night group rate
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Group rate name: **IOW**

727-894-5000

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GET SIGNED UP

See registration form on
p. 7 of this newsletter.

GET A GIFT

Contribute a gift from
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exchange on Friday
evening (\$10 value limit).

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Ring in New Year with new media

Florida's McAdams to discuss online journalism at Midwinter

David Bulla
VICE HEAD

Mindy McAdams, a specialist in digital journalism, will discuss issues related to teaching new media at the annual Scholastic Journalism Division Midwinter Meeting in St. Petersburg, Fla., on Jan. 8-9.

McAdams, who is the Knight Chair of journalism technologies and the democratic process at the University of Florida, will open the conference at 1:15 p.m. on Friday, Jan. 8 with a lecture on blogging. At that time, she will discuss how the news media today use blogging. In particular, journalists do not always blog to express opinion or give behind-the-scenes information, but rather they troll blogs for news from their readers. McAdams will also discuss how blogging ought to be taught in the journalism classroom.

"Blogging can be a great addition to many journalism classes," she said. "It is relatively easy to require students to create and maintain individual blogs at a free site such as WordPress.com. This way students can gain skills in writing, linking, SEO, commenting, managing comments and even self-promotion."

"Another way to use a blog in your class is to create one blog for the whole course. An educator can use a blog to provide instructions, link to resources and show examples. The blog can replace a paper syllabus. It's also possible to enable

your students as editor/authors on a group blog."

After Poynter faculty discuss issues related to curriculum in the new media era in the mid-afternoon session, McAdams will join fellow Florida faculty Julie Dodd and Judy Robinson for a 5 p.m. panel on how to use blogging as a communication and education tool. The panelists will discuss how professors often use their personal blogs as a way to share journalistic ideas with their students, other educators and mass communication professionals.

At 6 p.m., the division will host its members' meeting to discuss old and new business.

The meeting will be followed by the annual state-related exchange of gifts. Each attendee is asked to bring a gift that somehow represents his or her state. The gifts will be placed in the front of the amphitheater on a table; each participant will draw a number. In the first round, everyone will have the opportunity to pick a gift from the table. Those



Poynter Institute will once again serve as the setting for the division's Midwinter Meeting.

choices will be made in ascending order based on the numbers drawn. All along, each participant will be able to take an already selected gift from someone else. Then, in the second round, in descending order, participants will choose again. The process will end with the person who drew No. 1 making the final choice of the exchange.

After this fun—albeit exasperating—exchange, the day's schedule ends. Participants will be

Continued on page 4

SJD WEB SITE:
aejmc.net/scholastic

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ROBERT P. KNIGHT MULTICULTURAL RECRUITMENT AWARD

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COMMISSION ON STATUS OF WOMEN

Vacant

DIVISION ARCHIVES

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It takes a village . . .

This slice of familiar African wisdom addresses the strength that lies in collective endeavors. The proverb in total refers to the need for community involvement in raising children, a process in which we as scholastic journalism educators play a significant role. We are among the nurturers, griots and extended family in the village, who help ensure our children receive a proper upbringing, and can develop into productive, upstanding citizens.

Our role as scholastic journalism educators is crucial at this moment. Economic turbulence, media shifts, faculty turnovers, evolving education standards and legal developments are among the changing terrain today's students must navigate to practice journalism. It often seems so overwhelming! Times like this require collective responses. Bolder, broader and more ingenious responses.

Scholastic Journalism Division members are well suited for the challenge. We are experienced in



Vanessa Shelton
Iowa
DIVISION HEAD

working collaboratively. The commitment, intelligence, experience and innovation of the membership are supreme. All of these talents are needed en masse to address the challenges we're facing today. While they're often uncomfortable, challenges also offer opportunities, as we often prod students, to think outside of the box. Are there creative, cooperative projects we can undertake? How can we best leverage the individual assets of our membership?

Scholastic journalism education is more beneficial than simply preparing the next generation of professional journalists. Yes, it is

important to provide a strong launching pad for tomorrow's journalists. However, we know the impact scholastic journalism has in developing skills, such as effective communication, civic responsibility, critical thinking and leadership, is more pervasive. These are invaluable assets that generally are not attainable in school curricula, other than in the journalism classroom.

Our village has an urgent need to answer the day's call for innovation. One such conversation took place in November at the Fall JEA/NSPA Convention in Washington, D.C., among the directors of national scholastic journalism organizations. We agreed to continue the dialogue, with our thinking caps on, at the CSPA convention in March.

The upcoming division Midwinter Meeting that we have come to cherish as an occasion for collegiality and the exchange of ideas also is an excellent venue to consider new ideas from a group viewpoint. As we take in research, panel

and special presentations during the meeting, can we stretch our imaginations to conceive of ways to cooperatively address the issues facing today's scholastic journalism educators and students? We've worked together on issues before; can we imagine a broad national coalition to address a pressing, vexing issue? And what other constituencies, such as parents, alumni, community members, educators of all stripes, legislators and professional organizations, should we include?

There are a lot of questions. I'm sure many more than those mentioned here are floating through our minds. But with the questions, we can begin to determine the strategies and actions to answer them. When we come together with our goals in sight, I'm confident our village can take the necessary steps to do our part in raising our scholastic journalism children.

SJD Business Meeting Minutes

Annual Convention, Boston, Mass. ■ August 6, 2009

I. CALL TO ORDER

Candace Perkins Bowen called the meeting to order at 6:54 p.m.

II. MEMBERS PRESENT

Candace Perkins Bowen, Vanessa Shelton, John Bowen, Teresa White, Mary Arnold, Kathryn Jenson White, Linda Bowen, Geoffrey Graybeal, Monica Hill,

Dan Reimold, Sally Turner, Christine Cusatis, Karen Flowers, Linda Puntney, Sandy Woodcock, John Hudnall, Mark Goodman, David Bulla.

III. APPROVAL OF MINUTES FROM MID-WINTER MEETING

Sally Turner made a motion to approve the minutes. Teresa White seconded the

motion. Motion approved.

IV. FINANCIAL REPORT

Bowen reported that the balance today in the Scholastic Journalism Division general account is \$7,514.87. The balance in the Laurence Campbell account is

MY TURN

Home of AEJMC rock stars

Past president sees legacy of leadership in SJD ranks

Barbara Hines
HOWARD

At the end of AEJMC's convention in Boston this summer, I passed the president's gavel to South Carolina's Carol Pardun. It was a bittersweet moment to me; however, the reality of what had occurred didn't set in until the clock was ticking down on September 30, the actual last day of my presidency.

On that day, I felt like I was in Times Square on New Year's Eve. Counting down the minutes as the day came to a close, thoughts of my years in AEJMC went through my mind. Flash back to 1976 at the University of Maryland at College Park where the annual convention was being held. I had just become an instructor at the College of Journalism, after a successful stint as a high school journalism teacher and publications adviser. It was my first AEJMC convention and my introduction to the people who would become the leaders of the Secondary Education Division (now the Scholastic Journalism Division).

Over the years, the Scholastic Division has been my AEJMC "home." Although I have been a member of multiple divisions, the one that has meant the most to me has been Scholastic. It has always been the place that has provided the research base, the professional activities and service components that I most valued.

And it had the rock stars of journalism education.

When AEJMC was founded in 1912 as the American Association of Teachers of Journalism, Willard Bleyer, its first president, valued youth journalism. Through the years, many of the association's presidents have been leaders in state, regional or national scholastic or collegiate press associations. Names like Curtis MacDougall, Earl English, Warren Agee, DeWitt Reddick, Hillier Kriegbaum, Del Brinkman, Richard Cole, Sharon Murphy and Lillian Lodge Kopenhaver (to name a few) can be found in the association's history.

The number of members in the division has never been a measure of its importance to AEJMC. In times when the Association needed vision, leadership and just hard work, it looked to the scholastic folks who knew how to get things done. These were the same people who were working on college and university campuses, in school districts and media companies to provide opportunities for youth to be heard (and seen). These were the people who knew what convergence meant before the term became fashionable.

There have been numerous ad-hoc committees,

commissions and special activities that have defined the impact of journalism and mass communication in higher education. When industry trade organizations wanted to work with students and teachers in secondary schools, it was those rock stars providing the vision, the leadership and the hard work.

Through the years the members of the division have included many of the long-time rock stars of state, regional and national media organizations: people like ASNE's Diana Mitsu Klos, CSPA's Ed Sullivan, Dow Jones' Linda Shockley, JEA's Linda Puntney, NSPA's Tom Rolnicki, Quill and Scroll's Dick Johns, SIPA's Beth Dickey, SPLC's Mark Goodman; Ball State's Marilyn Weaver, Florida's Julie Dodd, Iowa's Vanessa Shelton, Indiana's Jack Dvorak, Kansas' John Hudnall, Michigan's Cheryl Pell, South Carolina's Bruce Konkle, Temple's Tom Eveslage and Texas' Bobby Hawthorne, to name a few.

In the mid-80s, it was the then Secondary Division providing the participants for a national summit on scholastic journalism. In the late 90s, the division took a hands-on approach under the leadership of Candace Perkins Bowen and began its annual Scholastic Journalism Teach-in for advisers from the school systems in cities where the convention was being held.

In this decade, it's the vision of leaders like Logan Aimone, George Daniels, Mary Hemlinger, Monica Hill, Vanessa Shelton, and Sally Turner (to name just a few) charting the future of AEJMC as well as the nation's scholastic media.

With our sister organization, the Association of Schools of Journalism and Mass Communication (ASJMC), the division has extended its voice and leadership to the administrative levels at state school boards, departments of education and our professional accrediting body, the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC). SJD members have worked tirelessly to build and maintain high quality programs to benefit their home universities as well as youth media and education.

Still there's more to be done. As AEJMC expands its reach and the industry that we serve continues to experience identity pains, it will be the members who make the difference. Like Thomas the Train, the Scholastic Journalism Division continues to move forward and progress.

And it's those SJD rock stars who make all the difference in the Association's world.



Dr. Barbara Bealor Hines is professor and director of the graduate program in mass communication and media studies at Howard University's John H. Johnson School of Communications. In September she completed her term as AEJMC president.

MIDWINTER
RESEARCH

Geoffrey Graybeal
(Georgia)

Redefining Youth
Readership: A
Study of Resources
Newspaper Use to
Attract Teen and Child
Readers

Adam Maks (Missouri)

The road to scholastic
press freedom: A
survey of Midwestern
high school
newspaper advisers"

Bruce Konkle (South
Carolina)

School
Administrators'
Perceptions of
Scholastic Journalism
During the 20th
Century

Midwinter

Continued from page 1

responsible for their own dinner, although everyone is encouraged to eat with the group.

On Saturday, McAdams will open the day's activities with a lecture on incorporating online journalism into introductory and intermediate reporting classes at the college level. Special attention will be given to how the fundamentals of traditional journalism remain the essence of such classes, but McAdams will also demonstrate how those still apply when adding units that address telling stories across platforms.

"The phrase 'online journalism' covers a very wide territory, so the first thing educators need to do is pick and choose," McAdams said. "How many existing courses in your curriculum can (or should) incorporate some new material? How many new courses can (or should) be added to your curriculum? But above all, which skills and what knowledge need to be prioritized so that students know the fundamentals of online journalism? Online journalism is not only skills. Some of what students need is context, especially as related to present-day news operations in TV, newspapers, magazines and online-only."

During the 10 a.m. session, Candace Perkins Bowen of Kent State University will lead a panel discussing ways to help high school journalism teachers with online training. Most high school advisers say they are too busy to learn yet another software language or program. Bowen, Cheryl Pell of Michigan State University and Vanessa Shelton of the University of Iowa will give ideas on how to make online training more palatable for high school journalism teachers.

In the session before lunch, Steve Antley of The Lakeland Ledger will discuss trends in contemporary design. While the push to the Internet and the economic downturn may have put design on the backburner at many newspapers, it remains a vital part of the journalistic enterprise. This is especially the case as a whole generation of news consumers is visual in their orientation. Antley, who has won numerous awards, also serves as the design director for New York Times regional newspapers in Florida. Before coming to The Ledger, Antley worked at the Ocala Star Banner, another New York Times newspaper. He received his degree in design from the Art Institute of Fort Lauderdale in 1986.

After lunch, George Daniels will moderate the research panel at 1:30

p.m. Daniels, of the University of Alabama, is in his first year as the Scholastic Division's research chair. Jack Dvorak of Indiana University will serve as discussant.

In the 2:30 p.m. session, Daniels will lead a discussion of how to raise funds for scholastic projects during these lean economic times. Also on the panel are Sandy Woodcock of the Newspaper Association of American Foundation; Diana Hadley of the Indiana High School Press Association; and Meredith Cummings of the Alabama Scholastic Press Association.

In the final Saturday session, Mark Goodman of Kent State University and Megan Fromm of the University of Maryland will give a presentation on the history of the Student Press Law Center. Goodman, the Knight chair of Scholastic Journalism at Kent State, served as the executive director of the SPLC for nearly a quarter century. Fromm, who is a doctoral student at Maryland and teaches at Towson University, has written a historical study of SPLC's early years. Fromm once served as SPLC intern.

As on Friday, each attendee is on her/his own for dinner, but the group will be going to a St. Pete-area restaurant—and seafood is usually the choice for this meal.

Albert Taylor Scroggins, Jr., 1920-2009

Dr. Albert Taylor Scroggins, Jr., Dean Emeritus, College of Journalism at the University of South Carolina, died Nov. 21.

A WWII U.S. Navy veteran, Scroggins received a B.S. from Auburn and B.J., M.A. (English), Ph.D. (Journalism) degrees from Missouri. He held academic positions at Missouri, South Florida, Southern Illinois, and Samford. He was Dean at South Carolina for 20 years before retiring in 1985. At that time, he received South Carolina's highest honor, the Order

of the Palmetto, and an honorary life membership in the South Carolina Broadcasters Association.

Scroggins served several national, regional and state organizations, including a term as President of the Accredited Schools and Departments of Journalism. He received the AEJMC Distinguished Service Award and the SIPA Distinguished Service Award, among many others.

A South Carolina Scholastic Press Association award recognizing outstanding high school journalists is named in his honor.

Scroggins was included in the Diamond Circle, which recognized 75 people for their service to the University of South Carolina College of Journalism and Mass Communication. The university's chapter of Kappa Tau Alpha was named in his honor in 2001.

A memorial service was held on Nov. 24 in Columbia, S.C. Memorial contributions may be made to the Albert T. Scroggins, Jr. Scholarship Fund at the University of South Carolina, 1244 Blossom St., Columbia, SC 29208.

Minutes

Continued from page 2

\$3,598.37 (the interest from which is intended to support awards for best papers). AEJMC is now requiring a minimum of \$6,000 to set up endowment accounts, and the Campbell account was grandfathered in at a lower amount. It was suggested we attempt to raise the balance. Status of this account will be discussed in January at Midwinter Meeting.

V. DIVISION HEAD'S REPORT

COUNCIL OF DIVISIONS MEETING REPORT

A dues increase proposal will be presented to membership at the AEJMC general membership meeting. Goal is to have more frequent but smaller dues increases. There was an ongoing discussion of online paper submission problems. 2012 will be the 100th anniversary of AEJMC. The organization will be studying how to train new division officers without requiring they stay the last day of the convention; perhaps a Webinar or other online format could work. The division's "chips" for sessions at 2010 convention will be reduced. Other divisions are revisiting their bylaws; might be wise for SJD to do the same.

2010 CONVENTION

Denver, Aug. 4-7.

VI. VICE HEAD'S REPORT

TEACH-IN REPORT

Twenty-one teachers participated Tuesday and were an engaged group. Among those who presented to them: division members (C. Bowen, J. Bowen, Puntney, Turner), DART Center representatives, Karl Grubaugh (Dow Jones Newspaper Fund High School Journalism Teacher of the Year), Helen Smith (New England Scholastic Press Association).

MID-WINTER MEETING

Thirty-eight registered for January 2009 meeting at Poynter Institute. Discussion about where to hold future meetings. Poynter has to begin charging for use of meeting space (approximately \$600 per day) but has said it will work with SJD. Other options discussed included hotel meeting rooms (which could be free if room block filled and meal functions held). But members expressed value of having Poynter speakers. Karen Flowers made a motion that the division continue to pursue a relationship the Poynter Institute to hold the division's Midwinter Meeting at Poynter. Sandy Woodcock seconded the motion. Approved on voice vote. Anticipated dates are Jan. 8-9, 2010. Send programming ideas to Vanessa by Sept. 1. (Session ideas for August 2010 convention can be sent to her also.)

VII. COMMITTEE REPORTS

RESEARCH AND PAPER COMPETITION

David Bulla reported 24 papers submitted for convention, 12 accepted for paper sessions plus six for scholar-to-scholar sessions. Seven were submitted for Midwinter Meeting 2009, six accepted. To get more submissions, letters were sent to grad school directors at schools with previous submissions, and this may be a factor in high submission rates. George Daniels of Alabama will be the new research chair as David Bulla moves to vice head position. Members discussed what is included in paper call. Mary Arnold raised concerns about scholastic journalism-related papers being rejected over others on less related topics. Shelton said she and Daniels will be discussing this.

TEACHING STANDARDS

Karen Flowers reported that April 1 is the deadline for Educator of the Year nominations.

PROFESSIONAL FREEDOM & RESPONSIBILITY

John Bowen reported that this has not a good year for advisers. Incidents of adviser threats/harassment/punishment over content have occurred in North Dakota, Maryland, Pennsylvania (involving current national High School Student Journalist of

the Year). JEA is working on an adviser assistance program. NEOLA, a consulting group that provides policies to school districts in eight states, has begun offering new policy alternatives more supportive of student press freedom. Be on the lookout for them (frequently numbered 5722 or 4722). Sally Turner reported that McCormick Foundation is funding a meeting in Illinois to help journalism educators, students and administrators talk civilly to each other.

ROBERT KNIGHT MULTICULTURAL AWARD

Candace Perkins Bowen reported that award will go to Michael Days and the staff of the *Philadelphia Daily News*.

COMMISSION ON THE STATUS OF MINORITIES

Bowen reported that CSM sponsored mini-plenary session at this convention celebrating Latino press in U.S. With Minorities and Communication Division, CSM also will present the first Lionel Barrow Award for Distinguished Achievement in Diversity Research and Education. Sharon Stringer will be taking over CSM liaison as Daniels moves to research chair position.

WEB SITE/TECHNOLOGY

Update of division Web site is in progress. It can be found at <http://aejmc.net/scholastic>.

DIVISION ARCHIVES

Bowen reported that Bruce Konkle is continuing to collect division materials and place them in yearly files. Nine honors lectures to go. If division members can think of other activities for archives chair, let him know.

VIII. OLD BUSINESS

MINORITIES AND COMMUNICATION/SCHOLASTIC JOURNALISM DIVISION LUNCHEON

Bowen reported that there are continuing concerns about cost of luncheon. About \$10 per person is being subsidized (this year and last by Center for Scholastic Journalism). Division members concluded that, pending discussion with MAC, ticket price should increase enough to cover cost of luncheon.

ASJMC SECONDARY EDUCATION COMMITTEE

Linda Puntney reported that Candace Perkins Bowen, Karen Flowers and Puntney presented a list of suggestions to the committee of ways member schools could support scholastic journalism (programs, workshops, offering speakers, etc.). Committee was receptive and will present to the board of ASJMC. If approved, it will be distributed to all ASJMC members.

VIII. NEW BUSINESS

NEWSLETTER

Bowen reported that currently the newsletter is printed and mailed twice a year and distributed electronically twice a year. Newsletter printing and mailing will no longer be financially supported by University of North Carolina. Division members voiced appreciation for the newsletter and agreed that future issues should all be produced and distributed electronically.

SPLC CONTRIBUTION

John Bowen made a motion that the division make a \$1,000 contribution to the Student Press Law Center. Linda Puntney seconded. Motion approved.

NAA FOUNDATION NEWS CHALLENGE

Sandy Woodcock reported that a program at the University of Nevada at Reno this summer brought college students in contact with working professionals to encourage young people to consider non-traditional careers in media.

DEPARTING DIVISION HEAD

Vanessa Shelton presented a plaque to Candace Perkins Bowen for serving as head of the division (for the second time!). Traditional gavel will be presented to her in January at Midwinter Meeting.

Meeting adjourned at 8:25 p.m.

Minutes submitted by Mark Goodman.

From the archives

Thanks to SJD archivist Bruce Konkle, the division's entire newsletter collection is now digitized.

Featured here is the front page of the September 1979 newsletter. That summer's AEJ convention took place in College Park, Md. (see p. 3 for Barbara Hines' reminiscence of that convention).

That fall, the division readied itself for its Midwinter Meeting in Louisville, Ky.

On p. 3 of the newsletter (below), the fortuitous rediscovery of the division's constitution was reported.

AEJ

Secondary Education Division

Association for Education in Journalism

September 27, 1976

MIDWINTER MEETING
SET FOR LOUISVILLE,
JANUARY 7-9, 1977

Viewpoints on the effects of busing on the scholastic journalism program will be a major topic of the Secondary Education Division's midwinter meeting. Nancy Green, Kentucky, and her program planning committee, are planning to draw on local resources from the metropolitan Louisville area.

Information about arrangements will be mailed in October. Space for the meeting has been reserved at Stouffer's Louisville Inn.

Another topic in the planning is the current legal interpretations in U.S. circuit courts concerning prior restraint in scholastic publishing settings.

High school journalism teachers and publications advisers who live within driving distance of Louisville will receive a special invitation to attend the meeting.

DIVISION APPROVES
'GUIDELINES'

Division members have contributed suggestions for editing the manuscript of Guidelines for Effective Student Publications and gave Ruth Dowling, Southwest Missouri, approval to proceed with publishing arrangements with ERIC.

The project will begin with copy preparation by the ERIC staff and initial printing to be financed by the Secondary Education Division.

MADISON CONVENTION
PLANNING BEGINS;
PAPERS NEEDED

Sharon Murphy, Wisconsin-Milwaukee, discussed ideas for the 1977 AEJ convention program at the Secondary Education business meeting at College Park. Dr. Murphy noted several divisions are interested in planning a joint program that will consider the media environment "Ten Years after the Kerner Report."

Other division members on the convention planning committee include William Thorn, Marquette; Marion Anderson, South-Sheboygan; and Robert Tottingham, Wisconsin-Madison.

Division members are urged to promote research in scholastic journalism on their campuses. An open paper session will be planned at the 1977 convention to hear reports of ongoing studies conducted by students and faculty members.

Some financial assistance for research in this area is available from the Quill and Scroll Foundation, School of Journalism, University of Iowa, Iowa City 52242.

DIVISION HAS
CONSTITUTION AGAIN

A copy of the Secondary Education Division constitution was found in the Quill and Scroll files at Iowa City. The division had been without one since the files were lost in the U.S. Mail enroute from Muncie, Indiana, to Knoxville, Tennessee. Copies of the constitution are now available from any division officer or from Quintus Wilson, AEJ executive secretary.

Midwinter Meeting research preview

George Daniels
RESEARCH CHAIR

The wide-ranging arena of scholastic journalism research will be on full display at the Midwinter Meeting.

As you recall, we made a decision a few years ago to rewrite our Call for Papers to be more inclusive of research that deals with some aspect of scholastic journalism. The three papers that were accepted for presentation reflect this idea of inclusiveness. Two of the presenters are doctoral students.

From the University of Georgia's Grady College of Journalism and Mass Communication, Geoffrey Graybeal has conducted a survey of newspaper publishers to see how they're attracting young readers. This particular paper is an interesting follow-up to a panel we sponsored last January at the 2009 Midwinter Meeting on the status of Newspaper-in-Education efforts.

In his survey, Graybeal asked whether publishers are focusing their efforts on print or the Web. You'll get the answer in his presentation next month.

Also conducting a survey was University of Missouri's Adam Maksl. Formerly of Ball

State University, Maksl is in his first year of the doctoral program at Mizzou. He recently completed a survey focused on student press freedom, another core area for scholastic journalism research. Maksl's big question: What characteristics of schools and advisers have the most effect on fostering free student expression? You'll want to join us in St. Petersburg to get the answer to this very relevant question to what we do here in the Scholastic Journalism Division.

Finally, our division's historian, Bruce Konkle (University of South Carolina) has prepared a paper focused on what academic journals, textbooks and national education publications had to say about scholastic journalism. The journals, textbooks and publications were all geared toward school administrators. Some of the historical documents Konkle used date back to the early 20th century.

These three papers will be presented during an afternoon panel on Saturday, January 9, 2010. We hope you'll plan to join us as we get a view of the latest research being conducted in the area of scholastic journalism.

Midwinter Meeting Registration Form

Jan. 8-9, 2010, Poynter Institute

Name: _____

School/Business/University: _____

School Address: _____

School Phone: _____

E-mail Address: _____

Home Address: _____

Home Phone: _____

Home E-mail Address: _____

Check one:

_____ \$75 registration fee for Scholastic Journalism Division members

_____ \$40 special registration fee for graduate students, first-time attendees and current high school journalism teachers

Make your check payable to: AEJMC Scholastic Journalism Division

Mail your check and this registration form to: David Bulla
Greenlee School of Journalism
and Communication
111 Hamilton Hall
Ames, Iowa 50011

Mail check and form by Friday, Dec. 18.

A group dinner will cap off the activities on Saturday evening.

I plan to attend.

I will drive my car/my rental car as part of the carpool to dinner Saturday evening.



CALL FOR PAPERS

Refereed Research

The Scholastic Journalism Division of AEJMC is accepting submissions of research papers for the 2010 conference in Denver.

Submission deadline is April 1, 2010. Those papers selected by peer review will be presented during the annual AEJMC conference in August. Faculty and student papers should involve an area of mass communication research applied to student journalism and expression, both scholastic and collegiate, as well as journalism education in order to be considered for presentation in this Division.

Both faculty and student papers accepted will be eligible for top paper awards to be presented at the AEJMC Convention in August. Faculty papers with a student co-author or student papers with a faculty co-author will be judged in the faculty competition. Some possible paper topics include:

- legal issues of student journalism
- ethical issues of student journalism
- administrative relationships: journalism education school and community support for high school journalism education
- journalism and mass communication in language arts
- preparation, certification and credentialing of publication advisers and journalism educators in secondary school
- multicultural and diversity issues in secondary school journalism
- content or production of high school publications
- the role of college journalism education in secondary education
- historical perspectives of secondary school/high school journalism education
- the role of high school press associations and other media organizations
- recruiting and retaining journalism students
- educational and pedagogical issues applicable to scholastic journalism
- youth readership

Papers should be in Microsoft Word, 12 Times New Roman, and double-spaced. Papers should not exceed 25 pages in length, not counting references, tables, and appendices.

Style should follow either the Publication Manual of the American Psychological Association or the Chicago Manual of Style. Include an abstract of no more than 75 words. At least one author will be expected to attend the meeting to present the paper.

Like papers submitted in all AEJMC Divisions, submission for the annual convention is electronic. All research papers must be uploaded through an online server to the Scholastic Journalism Division via a link on the AEJMC Web site: www.aejmc.org. Do not put the author's name on the title page of the document you upload to the submission site. Reviews are blind. The site will also ask for author's name, affiliation, and e-mail address separately. You will be asked for your abstract, too. The principal author should e-mail the SJD research chair (see below) with the title of your paper and contact information once he/she has uploaded his/her paper to the AEJMC site. For more information for submissions to the Scholastic Journalism Division, contact George L. Daniels of the Department of Journalism at The University of Alabama at (205) 348-8618 or gdaniels@ua.edu.