

LeadTime

The Newsletter of AEJMC's Newspaper Division

Summer 2008

HEAD LINES

What's in a name? Division must ask that very question

By Susan Keith
Division Head

During a recent idyllic weekend in a Vermont cabin (no Internet access and almost no cell phone signal) I read Jhumpa Lahiri's coming-of-age novel *The Namesake*. In the book, made into a 2006 film, an American teenager of Bengali descent is unhappily saddled with the first name Gogol. The



Susan Keith

name is given to him as a pet name by his father, who loves the Russian author Nikolai Gogol. It becomes permanent because of several conflicts between American and Bengali culture that Gogol's immigrant parents cannot successfully negotiate.

As a teenager, Gogol legally changes his name to Nikhil, and his life is transformed. Where many of his high-school classmates and teachers found the name Gogol odd, his college roommates and professors easily understand Nikhil, with its simi-

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Chicago convention takes us back to future

The Newspaper Division is doing its best to meet the "Transformation" theme for this year's annual AEJMC convention, to be held in Chicago Aug. 6-9.

From a pre-convention event designed to get educators up to speed on video editing to sponsorship of a mini-plenary on the future of print journalism to discussion of a name change for the Newspaper Division, the convention will be all about where we are going in the context of where we've been. See you there!

CONVENTION COVERAGE INSIDE

- Profiles of educator, PF&R award winners. Page 3.
- Research presentation schedule. Pages 5, 7.
- Schedule of programs on PF&R, teaching and other topics. Pages 6-7.

Paper's Web site redesign puts focus on community interaction

By Karen Magnuson

When the Rochester (N.Y.) *Democrat and Chronicle* redesigned its Web site (DemocratandChronicle.com) earlier this year, the goal was to grow its audience by showcasing more useful information and connecting more people in community conversations than ever before.

One of the most exciting parts of the site redesign is a new social networking system. Readers can create their own personal page and link to others with common interests through the Web site's

This is the second in a series of *LeadTime* reports from professional journalists on 21st-century journalism. The author, Karen Magnuson, is editor and vice president/news



Karen
Magnuson

of the *Democrat and Chronicle*, a Gannett newspaper in Rochester, N.Y. A version of this column appeared in the *Democrat and Chronicle* when the new site debuted in March.

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Keith

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larity to the more-familiar Nicholas. Although the character continues to struggle with who he is culturally, his moniker ceases to be a stumbling block for others.

Lahiri's book explores the connections between name and identity, something that has been much on my mind this year as I have thought about the future of the Newspaper Division.

It is time, I have concluded, that we change our division's name. I believe we need a name that better embraces the full range of what our scholars study and what our industry does. A name, if you will, for the 21st century.

Now, I am not one of those people who think that print is dead -- though its fortunes certainly are being challenged. I worked at newspapers for 16 years, I study newspapers (among other things), and I'm married to a newspaper editor. I grew up loving newspapers, and I guess I always will love them.

I do believe, however, that our division is limited by its name, for two reasons.

First, "newspaper" no longer defines the full range of products that newspaper companies produce. Virtually all newspaper companies have Web sites that are becoming more and more central to their operations. Many are providing online video and podcasts and news for mobile phones and other digital devices. Some are even producing daily video newscasts online.

Second, "newspaper" no longer defines the full range of subjects that our division's scholars study. At the Chicago convention, the division will sponsor research presentations on online interactivity, copy editors' roles in the digital revolution, online citizen journalism, and reporters' blogs.

Giving the division a name that is inclusive of evolving newspaper media -- something like Newspaper and Online Journalism Division or Newspaper and Newer Media Division -- also would help us to protect our position as one of the most important divisions in AEJMC.

Although the Newspaper Division remains the largest in AEJMC, our membership lead has diminished in the past few years. In addition, the number of research papers submitted to our division has fallen markedly over the past several years. It's unclear what precipitated those drop-offs, but it seems likely that one factor may have been an incorrect perception that our division is focused solely on a declining medium. Adopting a name that embraces newspapers' newer media work would help our division attract the graduate students and professors now entering the academy who, unlike many of us, may have no connection to the print product for which our division is currently named.

Some of those scholars may be people whose work does not now have an obvious home in AEJMC. Although several of the oldest AEJMC divisions -- Newspaper, Magazine, Radio Television Journalism -- are medium-based, the trend in AEJMC in more recent years has been to form divisions around concepts or theoretical interests (i.e., Critical and Cultural Studies, Mass Media Ethics, Communication Technology). There is logic in that strategy, but it has left some AEJMC members who study online and newer media journalism without a logical divisional home. Some scholars of newer media are involved in the Communication Technology Division, but for others, whose work is more about the journalism of newer media than the technology, that division does not seem like the perfect fit. Expanding our name would allow us to put out a welcome mat for

those scholars.

Furthermore, the potential for changes to AEJMC's structure raised by the organization's developing strategic plan makes this a good time for the Newspaper Division to broaden its name. One of the eight pillars of AEJMC's strategic plan is "redefine internal structures." Exactly what that will mean is still unknown, but some AEJMC leaders clearly believe that the number of divisions and interest groups is too large and has left AEJMC fragmented. At the strategic planning meeting I attended in December in St. Louis (and wrote about in the spring 2008 *LeadTime*), the possibility of merging divisions and interest groups -- something I personally oppose -- was raised. It would seem that the Newspaper Division would have a stronger chance of retaining its identity in any reshuffling of divisions if that identity were broader than it now is.

So where do we go from here? First, I and other Newspaper Division executive committee members need to hear from you. Please let us know your thoughts for or against changing the division's name. If you have a suggestion for a name, please share it.

You can report your views on the Newspaper Division's listserv by e-mailing news-list@aejmc.net (Because of the large amount of spam this list receives, posts are moderated. So there will be a lag between the time you e-mail your comments and the time they appear on the list.) Or you can send an e-mail directly to me at susank@scils.rutgers.edu and, if you wish, I will post it to our division listserv.

The division's officers will review your comments and will decide in August which possible new names, if any, members will be asked to vote on during the next academic year.

I look forward to hearing your thoughts.

Elon's Anderson earns teaching award

By Ann Auman
Teaching Co-Chair

Janna Quitney Anderson is the winner of the Newspaper Division's Outstanding Educator Award for 2008.

The award honors professors who have a demonstrated track record of achievement in preparing journalism students, advancing journalism education and promoting career development.

Anderson is an associate professor at Elon University. Her colleagues and former students cited her unwavering advocacy for Elon communications students and alumni and an "extraordinary work ethic" that enables her to touch many lives as key reasons she should be honored.

"Students choose to go into journalism because of her," wrote Paul Parsons, dean of Elon's School of Communications, in his nomination letter. "She involves journalism students in megaprojects, and it gives them a sense of the big picture."

The school has nearly 900 students and graduates about 220 a year, and Anderson stays in touch with many of them by e-mail and on Facebook. "She is the godmother of our alumni," Parsons wrote. "She's not only a teacher

but serves as (unofficial) internship director and career services professional. We're a better journalism school because of her."

One former student, Samiha Khanna, a staff writer for the *Raleigh News & Observer*, wrote in a letter of support that Anderson is still her mentor, and she recalled her teacher's classroom persona as that of a patient guide who gives all students individual attention, using theatrical props like a baseball bat and a whistle to leave vivid impressions.

"I still think about the day Janna brandished her bat and blew the piercing whistle in our small college classroom," Khanna wrote. "I didn't realize it then, but she really was our coach. She carried her team to success, and she's still encouraging me and cheering for me and for all of her students."

Former student Jessica Frizen, a copy editor and blogger for the *Frederick (Md.) News Post*,



Janna
Quitney Anderson

wrote, "She forced us to leave our comfort zones, to go into the community, interview public speakers and get involved on campus. She kept us awake (in an 8 a.m. class), focused and interested ... No other professor I know is so genuinely connected to her students."

Anderson has taught nearly every journalism course at Elon, revived Elon's once-defunct chapter of the Society of Professional Journalists and served for many years as adviser for the student newspaper, *The Pendulum*. She is a member of the Editorial Board of *Newspaper Research Journal* and serves as a reviewer for *New Media & Society*.

She has become a leading academic voice about the future of the Internet. She is internationally known for her work with the Pew Internet & American Life Project, and is director of The Imagining the Internet Center (<http://www.imaginingtheinternet.org>) She led teams of Elon students and faculty to report on the future of Internet policy from the Internet Governance Forum in Athens in 2006 and in Rio de Janeiro in 2007, and she has written three books (two in press) about the future of networked communications.

PF&R honor goes to Dorothy Bowles

By Jin Yang
PF&R Co-Chair

This year, the Newspaper Division of the Association for Education in Journalism and Mass Communication honors Professor Dorothy Bowles as the Professional Freedom & Responsibility Professor of the Year.

Jane Pope, director of student publications at the University of Tennessee, nominated Bowles for the award and wrote of her: "I

think that Dorothy is deserving of the award from the AEJMC Newspaper Division for the body of her PF&R work throughout her career in higher education."

Indeed, for at least 30 years



Dorothy
Bowles

Bowles has been actively engaged in the five focus areas of PF & R: free expression; ethics; media criticism and responsibility; racial, gender and cultural inclusiveness; and public service.

Bowles has not only taught free expression-related courses but also advocated free expression in practice. She served on the Tennessee Press Association Freedom of Information Committee and Governmental

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Rochester

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discussion forums. They can post photos, start a blog, keep track of forum postings and connect with “friends” who would like to join their personal network.

This approach encourages more sophisticated online conversation, especially among those who share their real identities and information about themselves. The system gets readers started by posing a few questions -- such as, “what do you do on weekends?” -- but providing answers is entirely optional.

My page, for example, is under kmagnuson and contains information beyond what I do for the *Democrat and Chronicle*. I wrote that I like to spend my weekends enjoying fine wine and good food with my husband, Tod, and friends. I also posted photos of me and Tod at a Christmas Party and our dogs, Scoop and Tango, in our back yard.

This new social networking system has areas dedicated to special interests, such as one for wine enthusiasts to chat online with vintners and other wine experts, and one for young professionals to meet, chat and share information and calendar items. For that one, we’re working with ROC City Coalition, an umbrella organization for young professional groups, to create an online home for all young professionals in the Rochester area. We also expanded the list of communities in our forums.

But anyone can build his or her own virtual community through our new system. It’s easy to build a personal page for a community of people -- say, a church group doing volunteer work in the city or parents of children on a Little League team. Just one person needs to take the initiative and encourage others to connect and contribute.

The screenshot shows a web browser window with the address bar displaying "democratandchronicle.com | Ro...". The main content area is divided into two sections: "Young Professionals" and "Conversations on Wine".

Young Professionals

Forum	Discussions	Posts	Latest Post
- YP Talk Social networking for professionals in their 20s and 30s.	36	873	2 days ago by Kiltan in Rochester get a bad na
- Careers & Networking	9	107	5 days ago by DawnNi Casual Networking LP
- Community involvement	7	33	40 days ago by mmoug Need for Underwear!
- Announcements	22	46	8 days ago by liasophi Open House!
- Geek Talk Want to chat about high tech stuff? This is the forum for you.	25	88	4 days ago by Loopus

Conversations on Wine

Forum	Discussions	Posts	Latest Post
- Wine Talk	81	680	1 day ago by HansWP fans?????
- Visit Wine & Vine Blog Riesling rebels: Holly Howell and Sheila Livadas uncork their views on the local and global wine scene. Join the conversation at	12	19	1 day ago by SilverSprit fruit on a young cayuga

Discussion forums for young professionals and wine enthusiasts were included in the redesign of DemocratandChronicle.com.

This new social networking system was debuted with a dramatic redesign of our Web site that enabled readers to more easily find content from all of the *Democrat and Chronicle's* publications and Web sites. For example, we produce niche Web sites including RocDocs (a variety of databases), RocLoop (by and for college students), RocMen, RocMoms and RocPets.

Hard news remains extremely important, of course. Readers still rely on DemocratandChronicle.com for the top stories of the day. The new site also is designed to feature more multimedia, with an emphasis on interactive maps, databases, photo galleries, audio slideshows and video.

The new social networking system is bringing us even closer to the pulse of the community as residents share news tips in forums or through personal

pages. This helps us become an even better watchdog for the region.

Readers interact regularly with editors through their personal pages and a blog called Editors Corner. We use this feature to discuss everything from new features on the Web to the placement of stories in the daily newspaper. Readers comment on what we say, ask us questions about what we do and suggest other topics for discussion.

Online users were very helpful in offering constructive criticism of the redesign and that helped us work out some bugs.

We’re already on our way to achieving our goal to grow audience. We know we are reaching more people because the number of unique visitors is rising. We’re also seeing increases in the amount of time visitors spend on our site. Now, we’re working on keeping the momentum going.

Nearly 40 research papers to be presented

By Bill Cassidy
Research Co-Chair

This year's Newspaper Division conference call attracted 79 submissions, of which 39 were accepted for presentation. More than 70 volunteers reviewed papers for the division, and displayed good humor and great patience when a few glitches occurred with the All-Academic system.

The refereed paper sessions cover an array of interesting topics. A session devoted to online newspapers kicks off the division's research schedule on Wednesday. Sessions covering the war in Iraq and framing theory will be offered on Saturday, while papers from special calls on Newspaper Multimedia Practices and Newspaper Industry Research take place on Thursday and Friday, respectively. We will also be represented in two scholar-to-scholar sessions on Thursday.

Chan Yoo of the University of Kentucky, Jennifer Wood Adams and Melissa L. Voynich of Auburn, and Amy Youngblood and Beverly Horvit of Texas Christian University earned top three faculty paper awards. Amy Zerba of the University of Texas at Austin authored the top student paper.

Here is a look at Newspaper Division research presentations day by day:

Wednesday Aug. 6

8:15 a.m. to 9:45 a.m.

A refereed research session titled "Challenges Facing Online Newspapers" will have the following papers:

- Audience Interactivity as Gratification-Seeking Process in the Online Newspaper, Chan Yoo, Kentucky (which earned a top-three faculty paper award)

- Copy Editors and the Online Revolution: In the Trenches or Missing in Action?, John Russial, Oregon
- Is Every Online Newspaper Credible?, Chung Joo Chung, and Yoonjae Nam, SUNY-Buffalo
- Effects of Congruity, Sponsor Type and News Story Valence on E-newspaper Outcomes, Kyle Heim and Shelly Rodgers, Missouri.

Thursday Aug. 7

8:15 a.m. to 9:45 a.m.

A refereed research session featuring the winning papers entered in a special call addressing newspaper multimedia practices will have the following presentations:

- Newspapers and Online Content: Platform Agnostic or Sectarian?, John Russial, Oregon
- When Newspaper Reporters Blog: The Credibility of News and Blogs That Match or Mismatch People's Socio/Political Leanings; Doreen Marchionni, Hans Meyer and Esther Thorson, Missouri
- Emerging Models of Newspaper Multimedia Journalism: A Content Analysis of Multimedia Packages Published on nytimes.com, Susan Jacobson, Temple
- The Convergence Continuum Redux: Does the Web Jeopardize Newspaper-Television Partnerships?, Larry Dailey, Nevada, Reno; and Lori Demo and Mary M. Spillman, Ball State.

1:30 p.m. to 3 p.m.

The Newspaper Division has four entries in this Scholar-to-Scholar Session. They are:

- Quantitative Media Literacy: How Readers Deal With

Numbers in News Reports, Coy Callison, Texas Tech, Rhonda Gibson, North Carolina at Chapel Hill, and Dolf Zillman

- Fit to Print? An Analysis of Print and Online Newspaper Slogans, Salma Ghanem and Kimberly Selber, Texas-Pan American
- We Regret the Error: Changes in Correction of Error Practices of the *New York Times* and *Washington Post*, Neil Nemeth, Purdue-Calumet and Craig Sanders, Cleveland State
- The Use of Design Technology in the Classroom: A Switch From Quark XPress to InDesign? Jennifer Wood Adams and Melissa L. Voynich, Auburn (top three faculty paper).

5 p.m. to 6:30 p.m.

The Newspaper Division has 15 entries in a special poster session co-sponsored with the Mass Communication and Society Division. They are:

- It's All in the Audience: How the News Media Portrayed Women and Girls During Two 2006 School Shootings, Cory Armstrong, Florida.
- Patterns of Visibility: Source Selection Habits of Newspaper and Wire Sports Journalists, Jason Martin, Indiana
- Obesity in the News: How U.S. and British Elite Press Covers the Public Health Issue, Kuang-Kuo Chang, Fu-Jung Chen and Eric Freedman, Michigan State, and Tien-Tsung Lee, Kansas
- Press Coverage of Outsourcing: Sourcing Pattern in U.S. National and Local Newspapers, Di Zhang and Jueman Zhang, Syracuse
- Third Party Gubernatorial

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Programming starts early, goes all week

A dozen activities explore the field

In addition to research sessions, Newspaper Division activities include a dozen programs, panels and other events from Sunday through Friday of convention week.

Day by day, they are:

Sunday, Aug. 3 to Tuesday, Aug. 5

Video workshop

"Video for Journalism Educators," a hands-on mini-class, will be offered by the Visual Communication and Newspaper divisions. Participants will learn the basics of storytelling with video, how to work with audio and microphones, and how to edit video and export it to the Web. Mac laptops with Final Cut Express/Pro, video cameras, tripods and microphones will be provided. Applicants will work in teams of two and share workstations. No prior video experience is needed.

The cost is \$150; 32 first-come participants will be accepted. Attendance at all three days is required.

Schedule: Sunday 6 p.m., orientation. Monday: shooting and editing. Tuesday: finish, review and celebrate; conclude at 5 p.m. The sessions will be led by Brian Johnson, Illinois, with Larry Dailey, Nevada/Reno, and Edgar Huang, Indiana-Purdue. Questions to Johnson at bkj@uiuc.edu or 217-333-2103. Use online conference registration form.

NRJ Anniversary

A special celebration Tuesday will mark the 30th anniversary of *Newspaper Research Journal*. See page 8 for details.

Wednesday, Aug. 6

11:45 a.m. to 1:15 p.m.

Media Ethics and Newspaper: "Advocacy Journalism or Public Relations? (Re)Defining the Values of News." Kathy Fitzpatrick, Quinnipiac; Thomas Bivins, Oregon; Paul Janensch, Quinnipiac; Jane Kirtley, Minnesota; Philip Seib, Southern California.

1:30 to 3 p.m.

Newspaper and Council of Affiliates: "Ethics and the Business of Journalism: A Discussion of Urgent Importance." Tim McGuire, Arizona State; Geneva Overholser, incoming dean, Annenberg, Southern California; Ann Marie Lipinski, editor, Chicago Tribune; Peter Bhatia, executive editor, The Oregonian; Michael Bugeja, Iowa State.

3:15 to 4:45 p.m.

Mini-plenary: "The Transformation of Print Journalism" will explore the upheavals as the industry moves toward print/online hybrids, greater diversification, and niche approaches in audience/content strategy and business operations. Jack Rosenberry, St. John Fisher; Randy Jessee, *Richmond* (Va.) *Times-Dispatch*; Carl Sessions Stepp, Maryland; Bill Reader, Ohio; Jan Schaffer, J-Lab: The Institute for Interactive Journalism at American; Hugh Martin, Georgia. Cosponsors: Newspaper, Civic and Citizen Journalism, Community Journalism, Media Management and Economics.

5 to 6:30 p.m.

Newspaper and Civic and Citizen Journalism: "Sustaining Innovation in Journalism." Andrea Breemer Frantz, Wilkes;

Amanda Brozana, Bridgewater State; Brian Hamman, Katherine Reed and Hans Ibold, Missouri.

Thursday, Aug. 7

7 to 8 a.m.

Executive Committee meeting.

3:15 to 4:45 p.m.

Newspaper and Ethics: "Taking Ownership After the Sales: Are Recent Newspaper Trends Healthy?" John Carvalho, Auburn; Loren Ghiglione, Northwestern. Industry panelists unconfirmed at press time.

8:30 to 10 p.m.

Members meeting and presentation of awards.

Friday, Aug. 8

1:45 to 3:15 p.m.

Community Journalism and Newspaper: "Case Studies of Courage in Community Journalism." Al Cross, Kentucky; Laurie Ezzell Brown, *The Canadian* (Texas) *Record*; John and Faith Wylie, *Oolagah* (Okla.) *Lake Leader*; Homer F. Marcum, *The Martin Countian*, Inez, Ky.; Bernard Stein, *The Riverdale* (Bronx, N.Y.) *Press* and City University, N.Y.; Tom Boney, *The Alamance News*, Graham, N.C.

5:15 to 6:45 p.m.

Newspaper and Radio & Television: "Changing Paradigms: Collaboration Among Newspapers, Television Stations and the Wire." Mary Spillman, Ball State; Larry Dailey, Nevada/Reno; Paul Crum, CNN Worldwide, Atlanta; Keith Robinson, The Associated Press, Indianapolis.

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Papers

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- Candidates and the Press, John Kirch, Maryland
- School Board Campaigns and the Media Agenda: Information Subsidies and Local Election Coverage, Jeffrey Cannon, Indiana
 - What Statewide Audits Tell Us About Access, Privacy and Political Culture, Emily Erickson, Louisiana State
 - A Comparison of Content Diversity in Online Citizen Journalism and Online Newspaper Articles, Serena Carpenter, Arizona State
 - My Prerogative: Perceptions and Attitudes of Black Journalists in the *Tallahassee Democrat* Newsroom, Meredith Clark, *Tallahassee Democrat*
 - Gatekeepers in India: Factors Influencing Newspaper Editors' News Selection, Bridgette Colaco, Troy, and Jyotika Ramaprasad, Southern Illinois-Carbondale
 - Generational Divide: Young and Old Journalists Grapple with Newspaper Online Strategies and Organizational Transformation, Scott Reinardy, Kansas
 - The Evolution of 'the Toy Department': A Content Analysis of Newspaper Sports Sections Since 1956, John Carvalho, Auburn
 - 1962-63 New York Newspaper Strike and the Standard: Changing Journalists, Journalism and News Reading Patterns, Marilyn Greenwald and Joseph Bernt, Ohio
 - The 1980 Cleveland Newspaper Market Revisited: Analysis Finds Vibrant Agenda Diversity, Robust Marketplace of Ideas, Steve Hallock, Point Park
 - Journalism's Counterinsurgency Against "Free Space": The ANPA Anti-

Publicity Bulletins of 1921-1926, Burton St. John, Old Dominion.

Friday Aug. 8

8:15 am to 9:45 am Friday

A refereed research session featuring the winning papers entered in a special call addressing newspaper on newspaper industry issues, held in cooperation with the International Newspaper Marketing Association and co-sponsored by Newspaper Division and AEJMC Council of Affiliates, will include:

- What ARE They Reading? News Selections by College Students, Jack Rosenberry, St. John Fisher (top faculty paper)
- Are Young Adults' Reasons for Not Reading a News Medium, Medium Specific?, Amy Zerba, Texas at Austin (top student paper)
- Re-examining Predictors of Print and Online Newspaper Readership, Steven Collins, Central Florida
- Decade of Change: Newspaper Readership Choices Among College Students, Carol Schlagheck, Eastern Michigan.

Saturday Aug. 9

10 to 11:15 a.m.

A refereed research paper session titled "Framing Issues in the News" will feature the following papers:

- Proximity and Framing in News Media: Effects on Credibility, Bias, Recall and Reader Intentions, Rachel DeLauder, Joshua DeLung, Roxama Maiorescu and Robert Magee, Virginia Tech
- Framing Blogs: How Did the U.S. Traditional and Online Media Report on the Blogging Phenomenon? Eunseong Kim and Elizabeth Viall, Eastern Illinois and Deborah Chung, Kentucky
- Beyond the Hyperbole: A Textual Analysis of Four Newspapers' Coverage of the

SCHIP Debate, Karen Rowley, Louisiana State and Lesa Hatley Major, Indiana

- Framing the Right to Know: An Analysis of Statewide Records Audits Emily Erickson, Louisiana State.

3:15 to 4:45 p.m.

A refereed paper research session titled "The War in Iraq and International News" will feature the following papers:

- Peace or War Journalism? How the *New York Times* and the Associated Press Framed Iraq in 2006, Amy Youngblood and Beverly Horvit, Texas Christian (top-three faculty paper)
- American Daily Newspapers' Framing of the War in Iraq at the Times of Highest and Lowest Public Support for the War, Marc Seamon, Robert Morris
- How Unnamed and Anonymous Sources Shaped the Debate Over Invading Iraq: A Content Analysis of News in 22 Newspapers From 11 Countries, John Hatcher, Minnesota-Duluth
- On A Longer But Stronger Leash: Sourcing Over Time in Pulitzer-Prize Winning New York Times Foreign News, Raluca Cozma, John Maxwell Hamilton, and Regina Lawrence, Louisiana State.

Programs

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Saturday, Aug. 9

1:30 to 3 p.m.

Newspaper and Magazine: "Teaching Online Video Storytelling: How to Train Students to Get That (New) Visual Mindset." Serena Carpenter and Carol Schwalbe, Arizona State; Angela Grant, *San Antonio Express-News*; Tom Kennedy, *Washingtonpost.Newsweek Interactive*; Mindy McAdams, Florida.

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NRJ to mark 30 years with celebration

The *Newspaper Research Journal* has grown to a quarterly distribution of more than 1,000 and has become known as a comprehensive forum for research and discussion about print journalism, particularly newspapers, for scholars and professionals.

It has been in the forefront of examining emerging issues in the field: NRJ's prototype edition in 1979 addressed the use of computers in newspaper publishing, ways to measure reader expectations, the impact of suburban "shoppers" on the traditional news franchise, and the prospects of women in management.

A reception for NRJ's 30th anniversary will be held Tuesday evening, Aug. 5, from 5:30 to 8 at the *Chicago Tribune*. The event is by invitation only for editorial board members and others affiliated with NRJ; contact co-editor Sandy Utt at sutt@memphis.edu for further information.

Bowles

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Affairs Committee for 15 years and has been a strong supporter of the Student Press Law Center for many years.

She also has presented programs and provided instructional materials on journalism ethics to students, journalists and citizen audiences. For two years she chaired the committee to judge papers for the Carol Burnett Ethics Prize awarded through AEJMC. Recognizing her interest and expertise in ethics, the University of Tennessee chancellor appointed her to a university task force making recommendations to incorporate the teaching of ethics across the curriculum.

In the area of media criticism and accountability, Bowles helped with the state of Tennessee's first audit of government compliance with the Tennessee Open Records Act resulting in a reform bill of the 50-year old law. Bowles also served on the steering committee to establish the Tennessee Coalition for Open Government and once earned a Freedom

Award from the Kansas Press Association.

Bowles has been engaged in activities concerning racial, gender, cultural inclusiveness as well. She has taught in summer workshops sponsored by the Dow Jones Corp. to provide journalism training and career opportunities to students from historic black colleges and universities and also taught workshops on ethics and other journalism topics at minority job fairs. Her popular textbook *Creative Editing*, now in its fifth edition, revealed its sensitivity to diverse audiences and attention to inclusiveness.

Last but not least is her contribution to public service. Among the many items in a lengthy vita are that she currently serves on the editorial boards of three academic journals and she has regularly reviewed convention research papers for AEJMC's Law Division and Newspaper Division. She is also a longtime board member and officer of the East Tennessee Society Professional Journalists. During her terms as vice president and president, this chapter was named the best small chapter in the nation.