

Cultural and Critical Studies Division sessions at AEJMC Boston, Aug. 5-8, 2009

WEDNESDAY, AUG. 5, 2009

10 to 11:30 a.m. – C&CS High Density Research Session (three themed sessions)

Session Title: **Race and Media**

“Redemption for Our Anguished Racial History”: The Embrace and Evasion of Race in Commemorative Journalism of Barack Obama*

Carolyn Kitch, Temple University; **Siobahn Stiles**, Temple University

The Discourse of White Supremacy: A Textual Analysis of Racist Websites

Betsy Dortch, Middle Tennessee State University

More Than Black and White: A Critical Analysis of Newspaper Coverage of the 1968 Olympic Protests

Sarah Janel Jackson, University of Minnesota

A Tale of Two Campuses: The (Un)covering of College Shootings

Temple Northup, University of North Carolina, Chapel Hill

Discussant: **Dina Gavrilos**, University of St. Thomas

* Second place faculty paper

Session Title: **Considering Convergence**

State Sponsored Cyborgs: Gender, Technology and Immaterial Labor in NBC’s “Bionic Woman” and “Chuck”

Robin Johnson, University of Iowa

Commodity Fetishism in the Digital Era*

Matthew McAllister, Penn State

Text-Audience Convergence or Divergence? A Cross-Cultural Fantasy

Theme Analysis of Flags of Our Fathers and Letters from Iwo Jima

Koji Fuse, University of North Texas; **James Mueller**, University of North Texas

Rethinking Public Discourse in the Age of Digital Media: A Discourse Analysis of Online Discussion and News Stories on a Local Legislative Issue

Masudul Biswas, Louisiana State University

Discussant: **Teresa Housel**, Hope College

* Third place faculty paper

Session Title: **Interpreting Texts**

Information Anarchy: The Effect of the Internet on Conspiracy Theory
Encoding and Decoding

William Kaufhold, University of Texas at Austin

De-metaphorization in Paratexts: Powers behind EPA's Distinguishing
Between Climate Change and Global Warming

Yi-Hsing Han, Florida State University

Antiauthoritarian Editorial Cartoons of the 2008 U.S. Bailout Bill

Christopher Matthews, University of Missouri-Columbia

Discussant: **John Cokley**, University of Queensland

WEDNESDAY, AUG. 5, 2009

1:30 p.m. – CCS/SPIG – Theory and Praxis: Cultural and Critical Perspectives in the Skills Classroom

A teaching session coordinated by Jane Marcellus.

3:15 p.m. – MCS/CTEC/CCS/CSW – Issues and Agendas of Campaign 2008

A mini-plenary session. CCS proposal by Karen Kline.

5 p.m. – CCS/MAC – Class and Race in Journalism and Mass Communication Curriculum

A teaching session coordinated by Chris Martin.

THURSDAY, AUG. 6, 2009

8:15 to 9:45 a.m. – East Asia in American Media

Moderator: **Carolyn Bronstein**, DePaul University

U. S. Network TV Newscasts and the Vietnam Veterans Against the War

Mark Harmon, University of Tennessee; **Catherine Luther**, University of Tennessee

Negotiating with the Hermit Kingdom: A Cultural Perspective on North Korean Nuclear Talk

Hyunjin Seo, Syracuse University

Becoming Extra-Ordinary: Negotiation of Media Power in the Case of Super Girls' Voice in China

Li Cui, City University of Hong Kong; **Francis Lee**, Chinese University of Hong Kong

Shades of War: A Framing Analysis of John Sack's "M"
J. Keith Saliba, Jacksonville University

Discussant: **Kalen Churcher**, Niagara University

THURSDAY, AUG. 6, 2009

1:30 to 3 p.m. – Scholar to Scholar: Cultural and Critical Studies

Session Title: **Understanding News**

A New Contract for the Press: Copyright, Public Journalism, and Self-Governance in the Digital Age*

Daniel Kreiss, Stanford University; **Mike Ananny**, Stanford University

Making News Popular: Cable News Wars and the Industry Popular

Anthony Nadler, University of Minnesota

The Dialogism of News

Jeffrey Cannon, Indiana University

Discussant: **Kim LeDuff**, University of Southern Mississippi

* Third place student paper

Session Title: **Culture and Hegemony**

Constructing Hegemonic Parenting and Gender Roles: The Case of Jane Swift in "The Boston Globe"

Jaime Loke, University of Texas; **Dustin Harp**, University of Texas, Austin; **Ingrid Bachmann**, University of Texas at Austin

Striving for Hegemony in a Public Health Crisis: Xinhua News Agency's Framing of the Sanlu Tainted Formula Scandal

Zhaoxi (Josie) Liu, University of Iowa

Looking-Glass Journalism: Social Drama in the Control of Intellectual Deviance

Michael McDevitt, University of Colorado

Balancing the Mediasphere: Bias and Legitimacy in Alternative Labor Radio

Brian Ekdale, University of Wisconsin-Madison

Discussant: **Peggy Bowers**, Clemson University

THURSDAY, AUG. 6, 2009

5 to 6:30 p.m. – C&CS Top Papers

Moderator: **Karen Kline**, Lock Haven University

The Shark Became a Vegetarian: Regulating Children's Programming in a Digital World*

Margot Susca, Florida State University

"They are Romanies": Social Construction of an Oppressed Minority for an Elite Audience**

Rick Kenney, University of Central Florida

Discussant: **Kyle Reinson**, St. John Fisher College

* First place student paper

** First place faculty paper

6:45 p.m. – C&CS Members Meeting

8:30 p.m. – Off site C&CS social – location TBA

FRIDAY, AUG. 7, 2009

1:45 p.m. – CCS/MCS – Business and Labor Reporting: Challenges, Criticisms, and Responsibilities

A PF&R session coordinated by Bob Trumbour.

FRIDAY, AUG. 7, 2009

3:30 to 5 p.m. – CCS/ADV/ESIG/PR Joint Poster Research Session

(Five thematic sessions with individual titles, as below)

Session Title: **Judgment in Journalism**

On Deadline in Harm's Way: A Qualitative Study of Trauma Journalists

Mark Masse, Ball State University

Moral Panics & Happy-Slaps (or, How I Learned to Stop Worrying and Love Technology)

Ryan Thomas, Washington State University; **Matthew Kushin**, Washington State University

Food Endearments and Rubber Duckies: Public Morality and Constructions of Family and Culture in an Abstinence Campaign,

Mara Hobler, University of Maryland

Advocating Advocacy: Acknowledging and Teaching Journalism As Persuasion

Margaret Duffy, University of Missouri; **Esther Thorson**, University of Missouri; **Fred Vultee**, Wayne State University

Discussant: **Jeanne Criswell**, University of Indianapolis

Session Title: **Political Communication**

"Journalism on Trial": Plamegate, Scooter Libby, and the Problems of Journalistic Autonomy

Matt Carlson, Saint Louis University

Shooting, Shopping Sprees, Satire and the Curious Case of Sarah Palin

Kathleen M. Ryan, Miami University-Ohio

Politicization of Teen Pregnancy: Fox News Channel's Coverage of Bristol Palin's Pregnancy During the 2008 Presidential Election

Hye-Jin Lee, University of Iowa

Journalism and Social Change: The Globalization Discourse in World Music Reviews

Elfriede Fursich, Boston College; **Roberto Avant-Mier**, Boston College

Discussant: **Patrick Burrowes**, Penn State Harrisburg

Session Title: **Equalities and Inequalities**

Discourses of the "Too-Abled": Contested Body Hierarchies and the Oscar Pistorius Case

Thomas Corrigan, Penn State; **Jamie Paton**, Penn State; **Erin Holt**, Penn State

Where are all the "Others"?: Reconstructions of Inequality and Discrimination in Public Service Broadcasting

Laura Schlotthauer, USC

Race Language on the Right: Coded Appeals in Online Discourse

Brian Baresch, University of Texas

ICE, ICE Baby! Local News, Immigration Raids and Audience Reactions Online

Kim LeDuff, University of Southern Mississippi; **Robin C. Kauth**, University of Southern Mississippi

Discussant: **Janice Peck**, University of Colorado at Boulder

Session Title: **Policy and Debate**

Restoring the Primacy of Industry; Psychological Action Propaganda and Advertising during the Depression Era

Burton St. John, Old Dominion University; **Ana Timofte**, Old Dominion University

Socialism's Loss and Meat Safety's Gain: The Agenda-Setting Power of Upton Sinclair's "The Jungle"

Michael Fuhlhage, University of North Carolina at Chapel Hill

Do it for the Polar Bears: An Examination of Global Warming Discussion After Hurricane Katrina

Melissa Thompson, University of Minnesota

Planning for Power: News Media Discourse in the Debate about a High-Voltage Transmission Line in Vermont

Richard Watts, University of Vermont

Discussant: **Kevin Howley**, Depauw University

Session Title: **Entertainment and Representation**

Olympic Orchestration: Bud Greenspan's Re-presentation of Sport

Lori Amber Roessner, University of Georgia

Women Watching Women: Negotiating Female Representation on Survivor

Carolyn Davis, Syracuse University

(Re)Locating Reality TV as Popular Science

Paul Hillier, University of Tampa

Rapture in the Rave: Orientalism, Hybridity, and Trip Hop

Mary Grace Antony, Washington State University

Discussant: **Lisa Burns**, Quinnipiac

FRIDAY, AUG. 7, 2009

5:15 p.m. – Audiences and Questions for Ethics in Documentary Production

Professional Freedom & Responsibility Award and Panel session, coordinated by Ralph Beliveau and Karen Kline.

SATURDAY, AUG. 8, 2009

10 a.m. – CCS/ESIG – The Dangers of Dichotomy: Bringing Diverse Voices to the Classroom, Academy & Public

A PF&R session coordinated by Erika Engstrom

SATURDAY, AUG. 8, 2009

11:45 a.m. to 1:15 p.m. – Global Reporting & Campaigns

Moderator: **Kristin Lieb**, Emerson College

“Pictures in Our Heads”: Symbols as Representations of Cultural Meaning in Nigerian Mass Media Advertising

Emmanuel Alozie, North Carolina A&T State University

EMPOWE(RED)?: Consumer activism in the (RED) campaign to aid Africa

Spring-Serenity Duvall, Indiana University School of Journalism

Reporting and Decision-making in Kolkata: Indian Journalists Navigate Culture, Class, and Chaos in Nandigram

Patricia Spencer, University of North Texas; **Jacqueline Lambiase**, University of North Texas

Palestine Media Watch and the U.S. News Media: Strategies for Change and Resistance*

Robert Handley, University of Texas at Austin

Discussant: **Elfriede Fursich**, Boston College

* Second place student paper

SATURDAY, AUG. 8, 2009

1:30 p.m. CCS/CSW – White Guys Interrupted: News Media Stumble When the Feminine and ‘the Other’ Join the Race for the Presidency

A PF&R session coordinated by Jacque Lambiase.